



**Press release**

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## **Nexans launches SHIPLINK™, a brand of cable solutions and services for ships and platforms**

**Paris, June 7, 2010** – Nexans, the worldwide leader in the cable industry, has launched SHIPLINK™ as the new brand identity for its range of cable solutions and services for shipbuilding and offshore. The comprehensive scope includes power, data and control cables. With its vast product range, extensive global production and research facilities, Nexans is continuing to innovate and develop new technologies, products and services for shipbuilding with safety, reliability and environmental standards at their core.

### **Nexans' hybrid ship to shore cables**

Nexans has developed an innovative hybrid MV (medium voltage) ship-to-shore connection cable that enables ships berthed in port to cut their engines and plug in to the local power grid, as well as providing an integrated data and telecommunications link. Environmental issues are now a key priority for the shipping industry and port authorities, and this type of cable will help large ships to make use of AMP (alternative maritime power) systems that effectively eliminate the production of greenhouse gases while in port, as well as reducing noise emissions and saving on fuel costs.

### **Nexans innovates on strip ability, flexibility and installation**

Cables in the shipping sector need to be flexible and easy to install in tight places. SHIPLINK™ cables make this possible while also offering better strip ability, ensuring easier, high quality connections.

### **INFIT™ technology increases fire safety**

By applying the innovative INFIT™ insulation technology across SHIPLINK™, Nexans is improving fire safety within the shipping sector by producing cables that are able to meet the much sought after shipping fire safety standard, IEC 60331-21 and 60331 (part 1 and 2).

### **ICEFLEX® technology protects cable in cold conditions**

Nexans' ICEFLEX® technology is also applied to SHIPLINK™ cables that are needed for ultra-cold temperatures (such as in the Arctic), which go down to -50°C. Its

properties allow cable to remain highly flexible during cold installation and operational conditions while ensuring advanced fire performance.

### **Nexans, a full service supplier**

Nexans operates as a full-service supplier, not just a producer. Working in close cooperation with shipbuilding customers, Nexans manages its supply chain completely, often coordinating the work of 40-50 other suppliers, while assuring consistent quality and variable delivery logistics. Not only does it deliver just-in-time to shipyards around the world, but takes into account changing vessel types by sequencing deliveries in-order so that customers can receive cables in the right sequence for a specific vessel during production.

Salvatore Di Giorgio, Shipbuilding & Offshore market Global Manager of Nexans says *“SHIPLINK™ cables combine manufacturing excellence with ongoing innovation, for complete cable offerings in commercial, naval, ships and oil & gas platforms. Cable performance is being constantly improved by introducing innovative cable design and advanced basic materials. Innovation combined with advanced logistics has for many years been Nexans’ winning combination.”*

### **About Nexans**

With energy as the basis of its development, Nexans, the worldwide leader in the cable industry, offers an extensive range of cables and cabling systems. The Group is a global player in the infrastructure, industry, building and Local Area Network markets. Nexans addresses a series of market segments: from energy, transport and telecom networks to shipbuilding, oil and gas, nuclear power, automotives, electronics, aeronautics, material handling and automation.

Nexans is a responsible industrial company that regards sustainable development as integral to its global and operational strategy. Continuous innovation in products, solutions and services, employee development and engagement, and the introduction of safe industrial processes with limited environmental impact are among the key initiatives that place Nexans at the core of a sustainable future.

With an industrial presence in 39 countries and commercial activities worldwide, Nexans employs 22,700 people and had sales in 2009 of 5 billion euros. Nexans is listed on NYSE Euronext Paris, compartment A. For more information, please consult [www.nexans.com](http://www.nexans.com)

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